





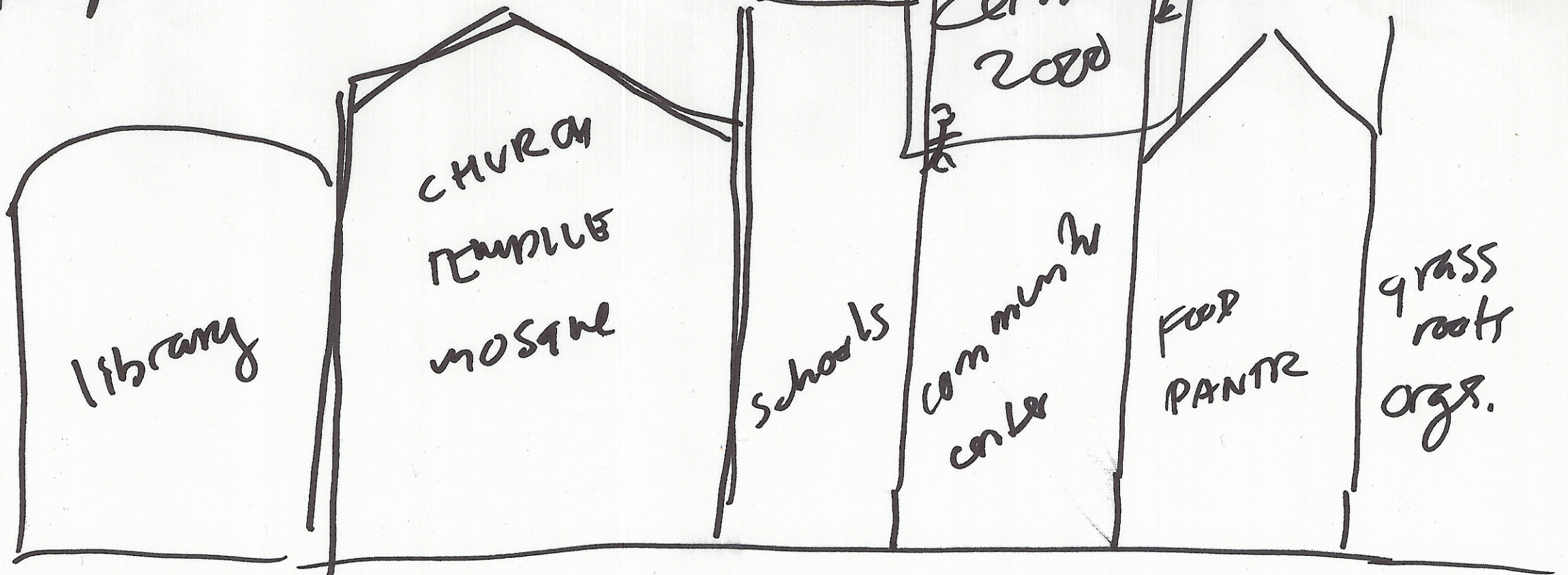
# EDUCATION

 TWEET  
 IG @ *part of the*  
 fb  
 sc

CENSUS 2020

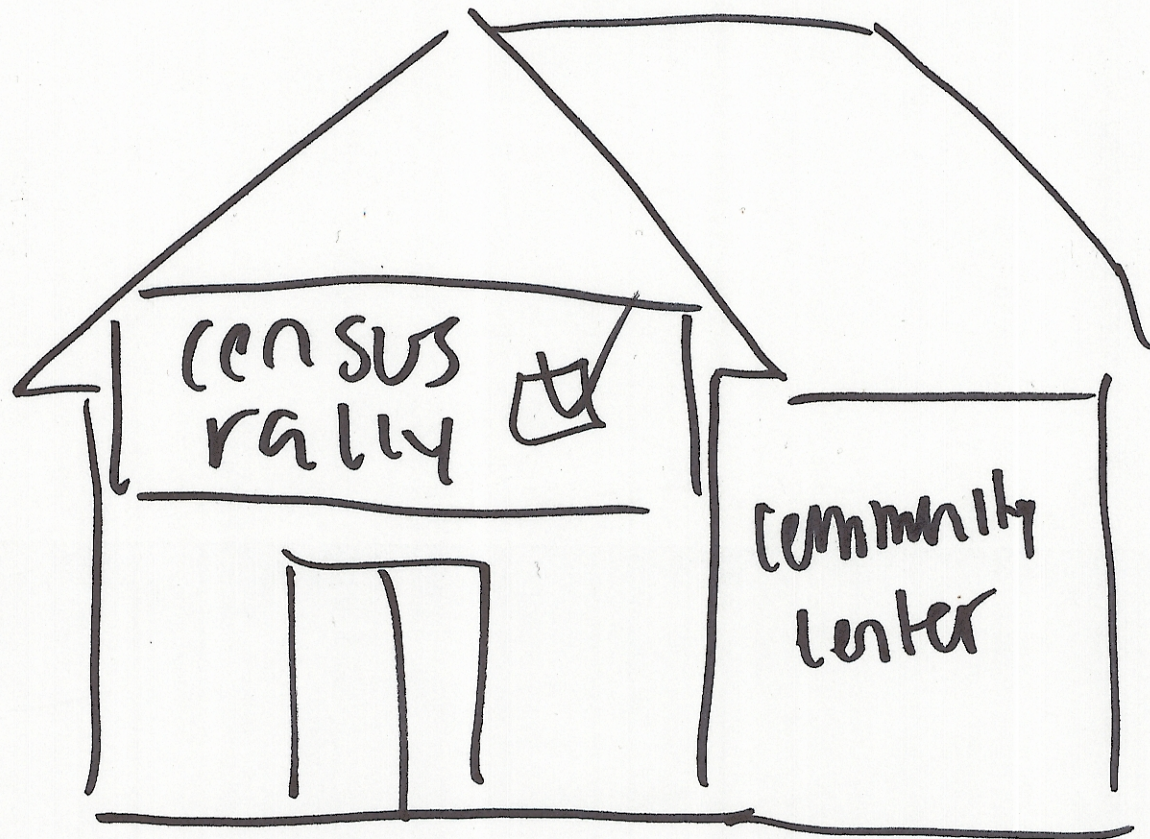
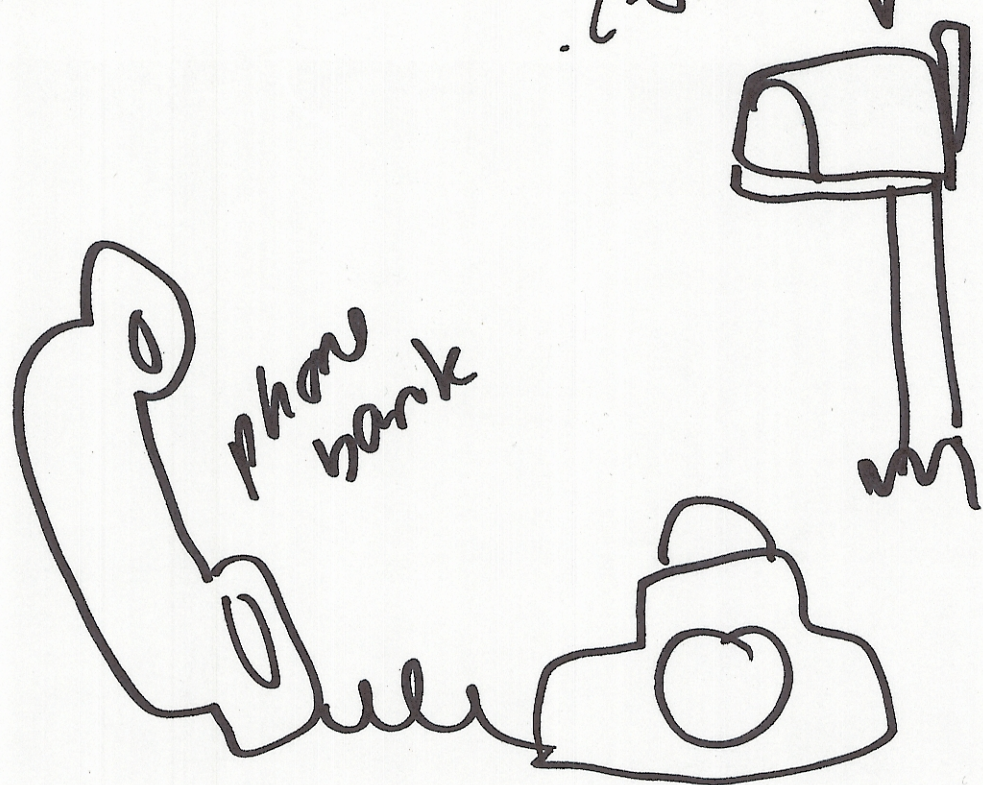
esp app /  
 kh m /  
 wet  
 h m e n g

\$\$\$  
 RI

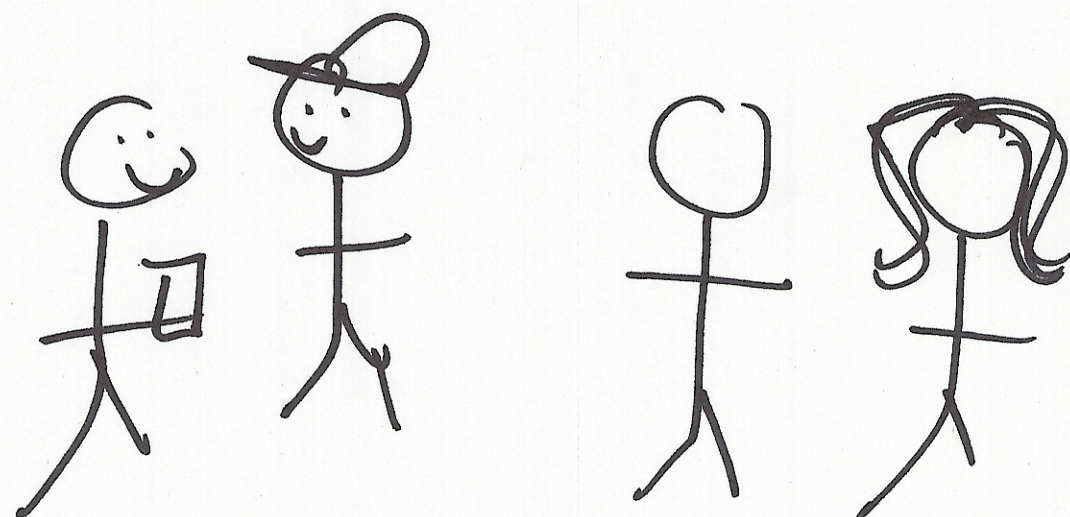
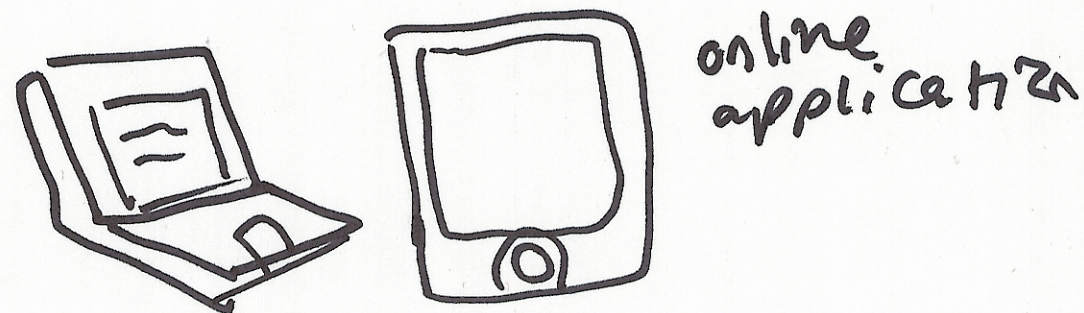


# PROCESS

• community links  
 ( parade / fairs )  
 • notification  
 • census by mail

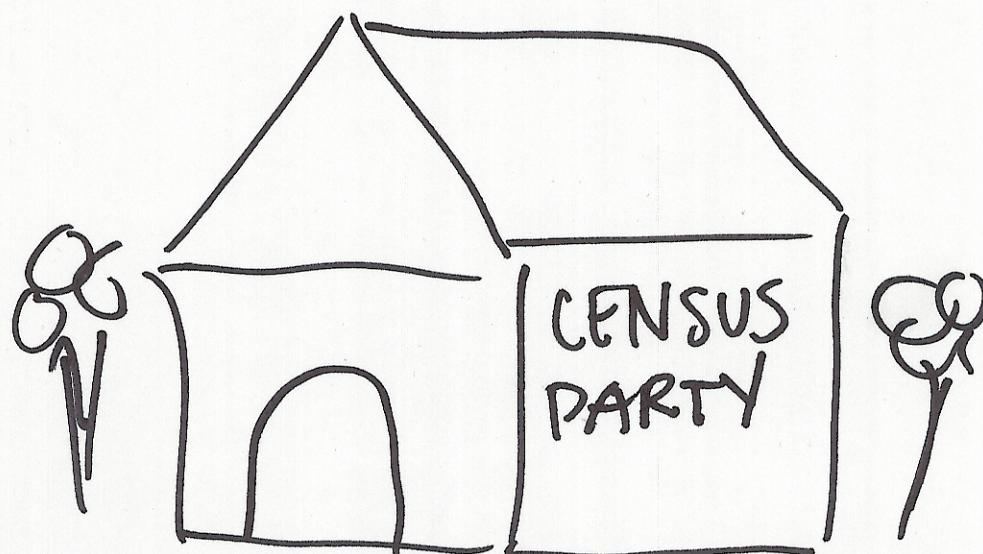
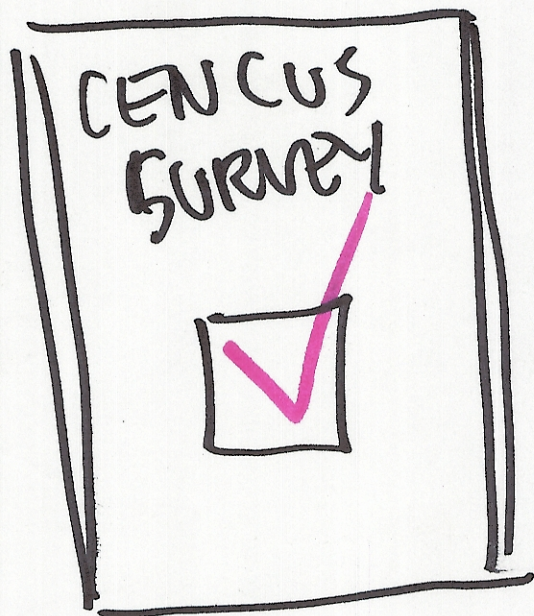


## NETWORKING



# TAKE ACTION

## GOAL



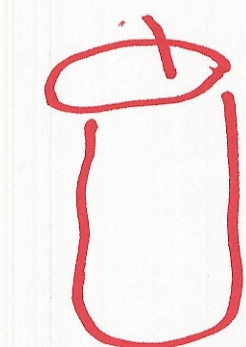


1

I HATE  
JUNK  
MAIL



Census  
info

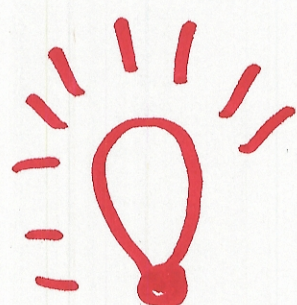
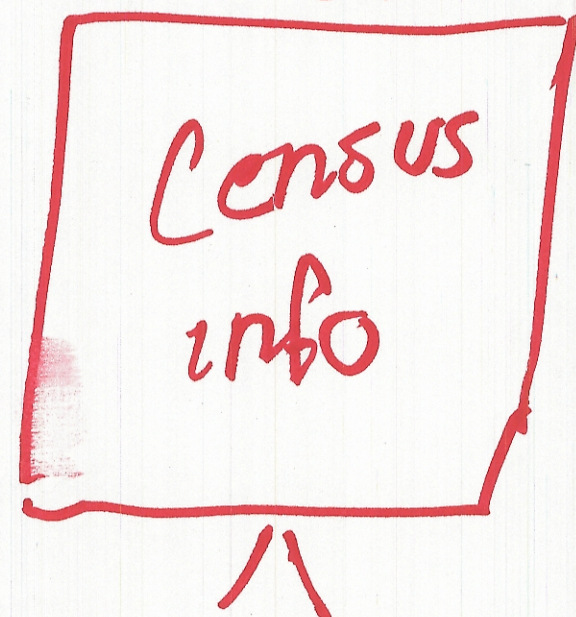


2

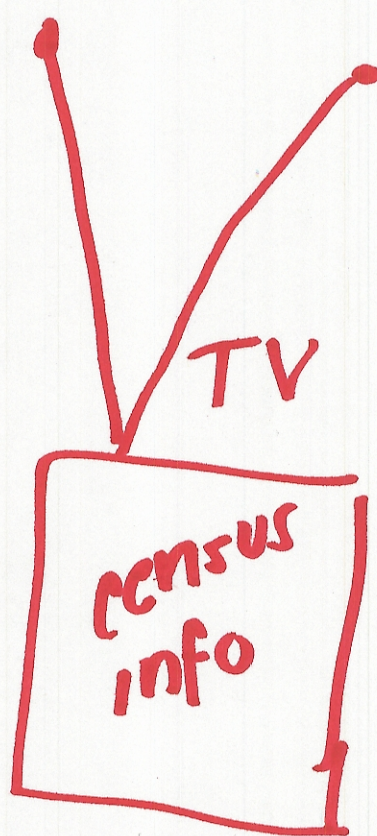
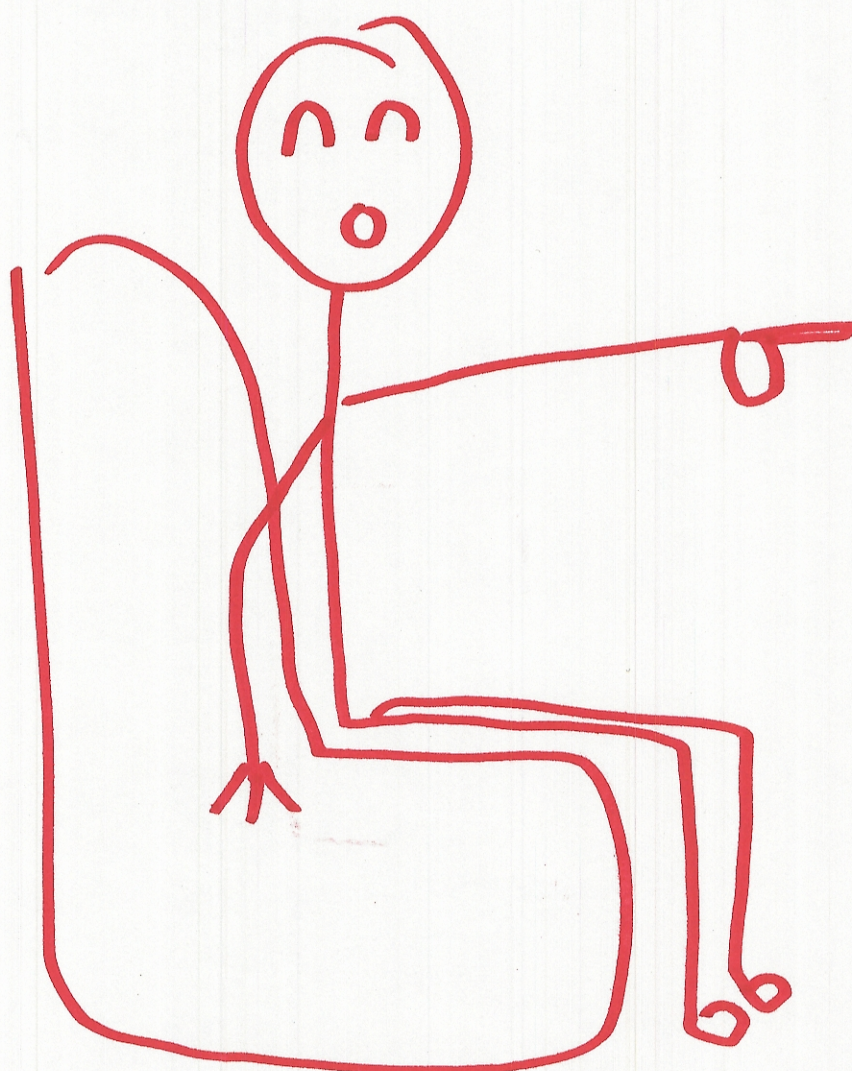
???



Billboard



3

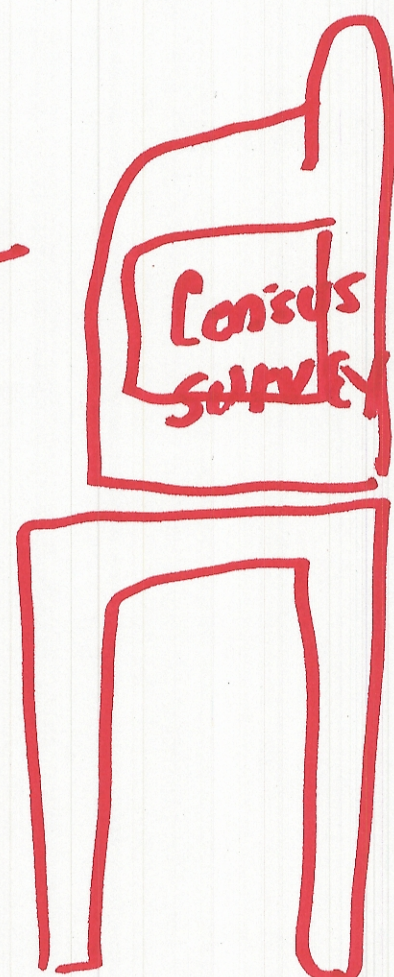


4

I  
count!



computer



5

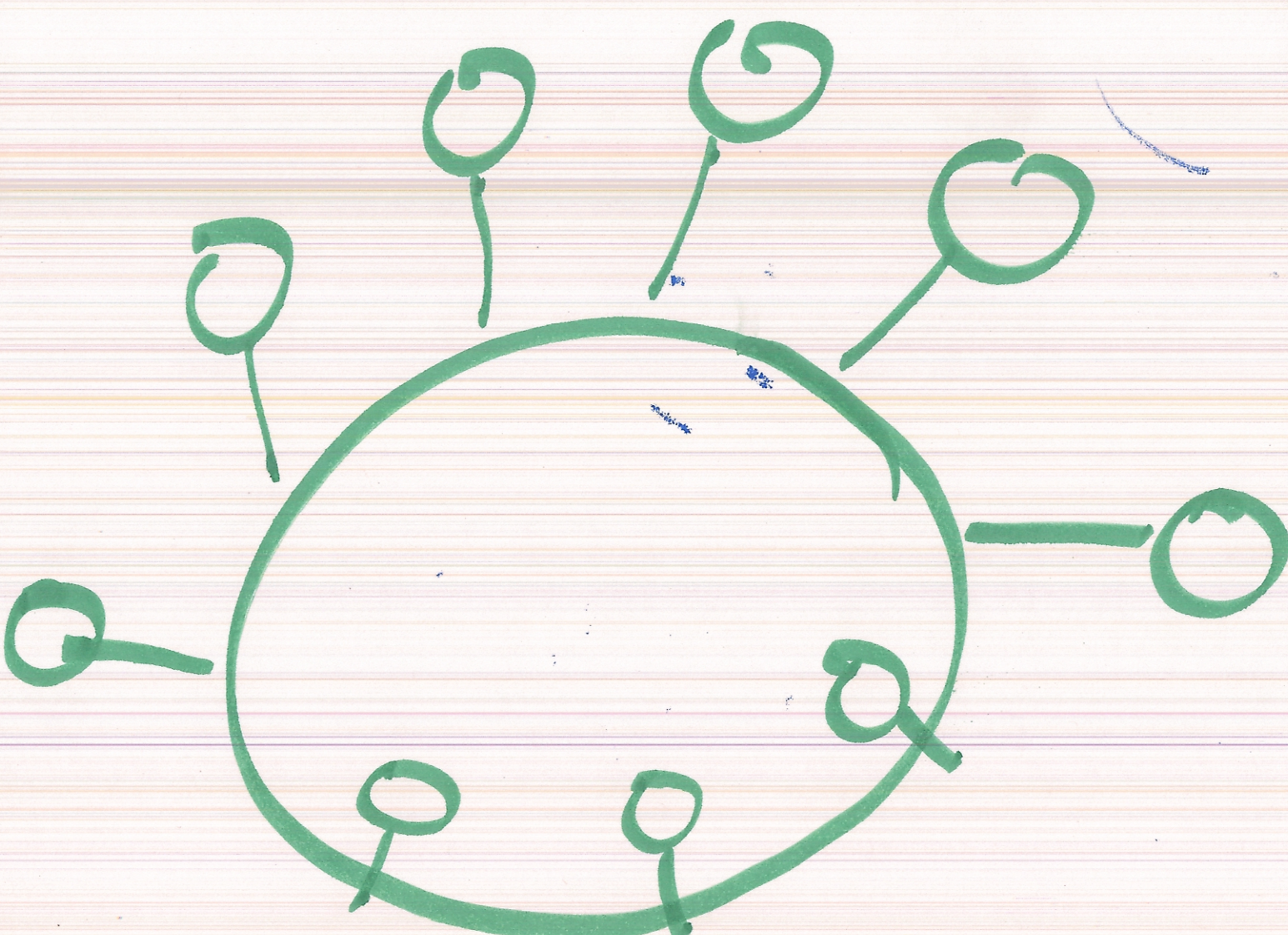
You  
can count  
too!



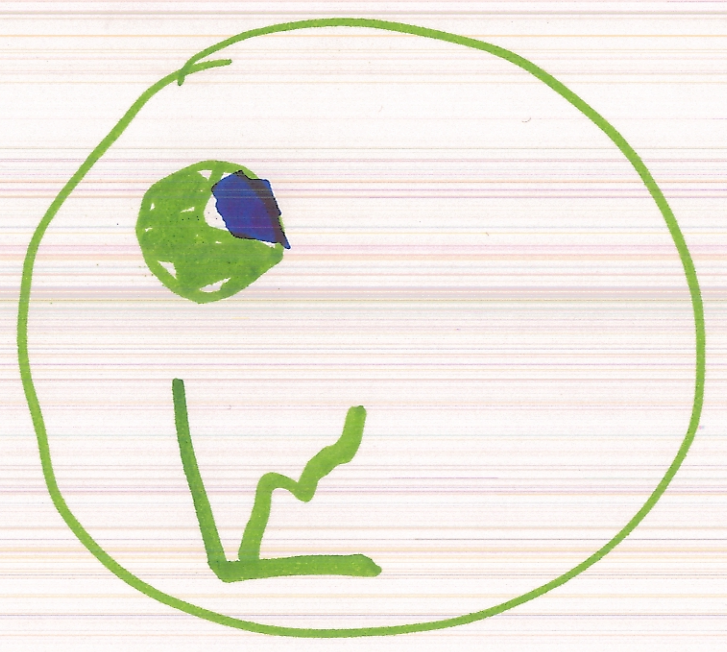
I count  
sticker





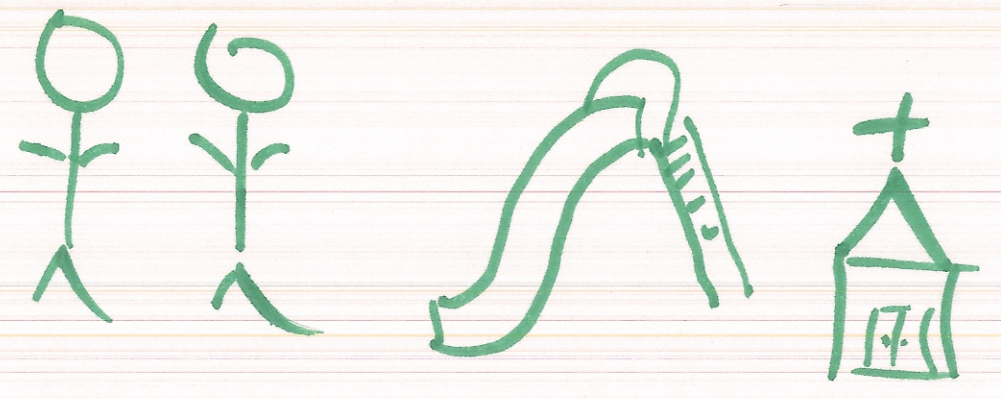
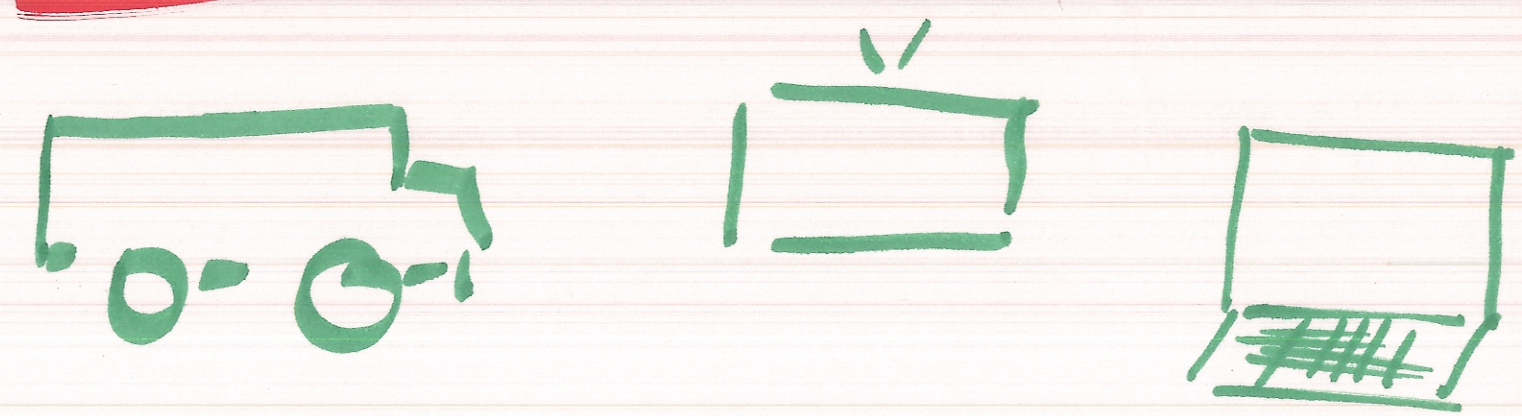
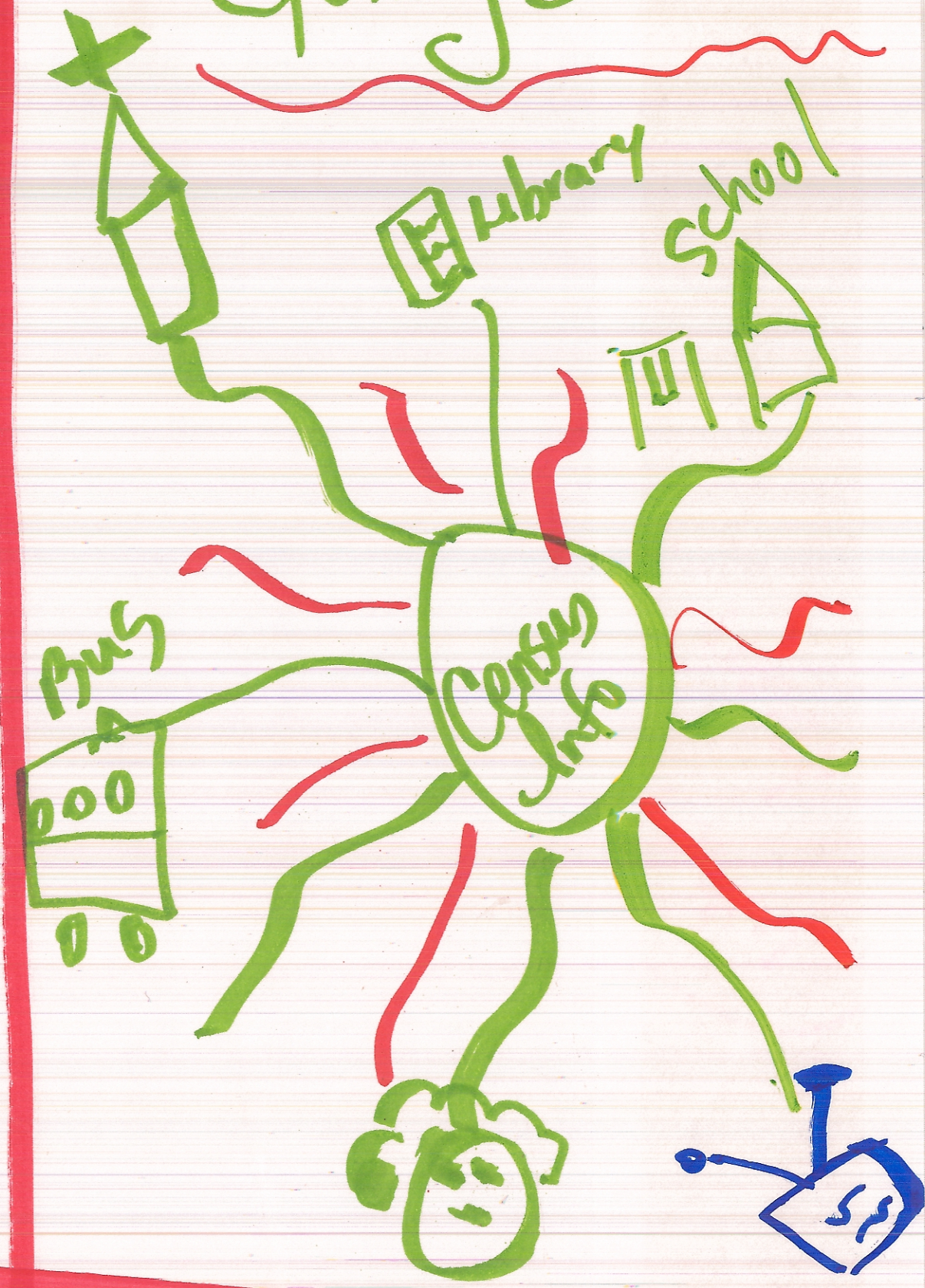


committee  
is convened



money, Stories,  
Facts

Getting Info Out



The message  
gets to the  
people

Fill Out the census!

1



2



Online!

By Mail!



3



4



Congressional  
Representation

#I Count

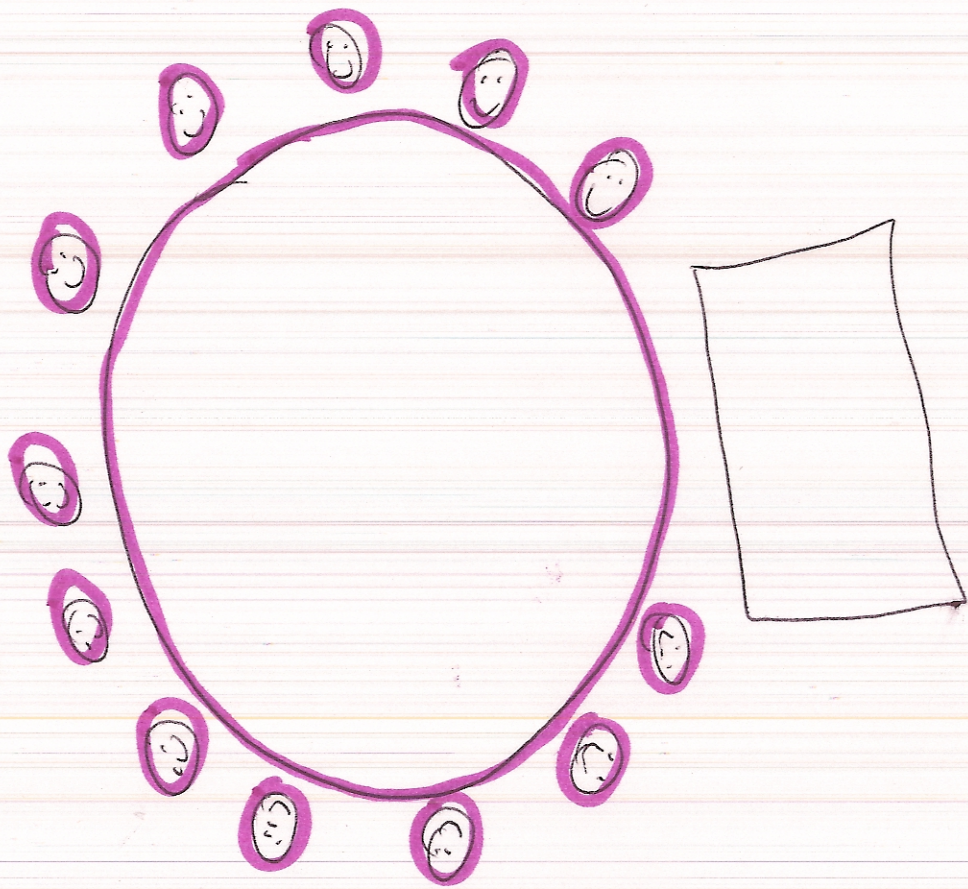




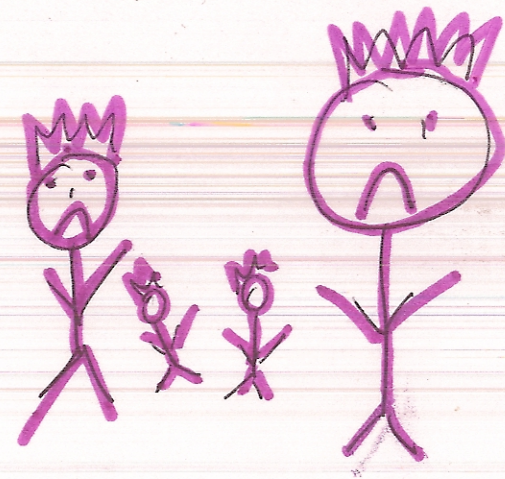
# Idea: Educate through outreach & incentives.

## Training

Library  
CCAP  
DHS  
Town Mgmt  
Religious groups

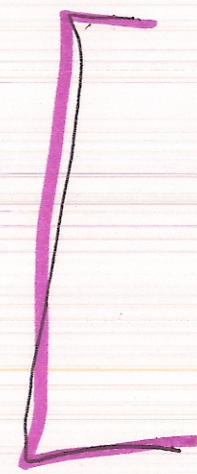


## Distrustful Residents



Immigrants  
Non-english speakers  
under counted  
elderly  
families with young children

Counted  
For WHAT?



Trusted individual  
Such as  
Case Worker,  
Librarian,  
Religious  
Leader

Have  
You  
been  
Counted?

## NO WAY!



What are the questions?

What do they do with my  
personal info? Sell it?

!!!

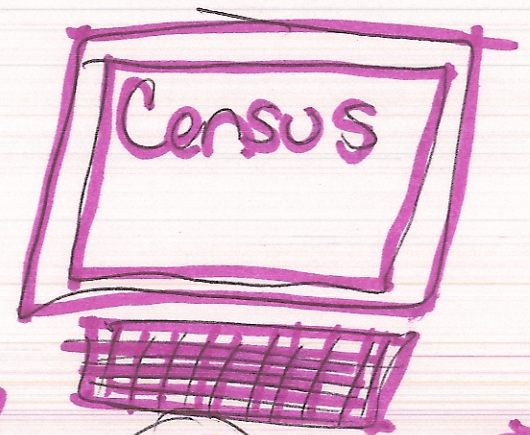
This is why you should:

- Funding for programs like  
SNAP, WIC, Parks,  
Schools

- Everything is completely  
Confidential

- info can only be used in a blind,  
Statistical data level.

## Library Storytime and Craft



Tell your  
Friends!



Crafts, Stickers,  
Activities for  
kids while parents  
complete the  
Census,



???

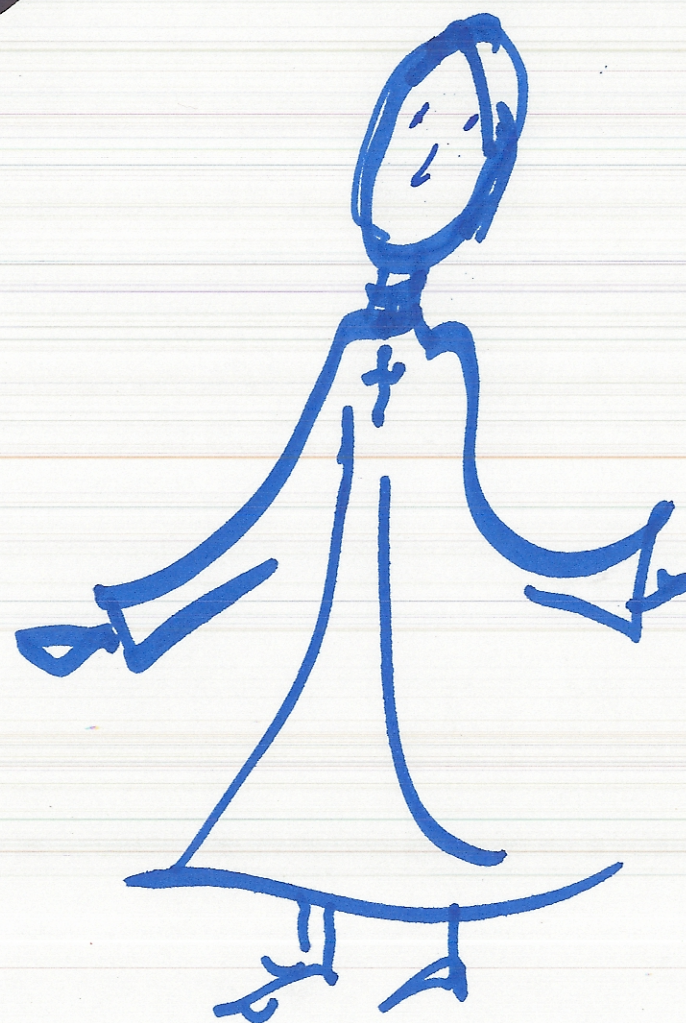
Where do I go?  
Who do I talk to?



Hi!  
Can you help me?

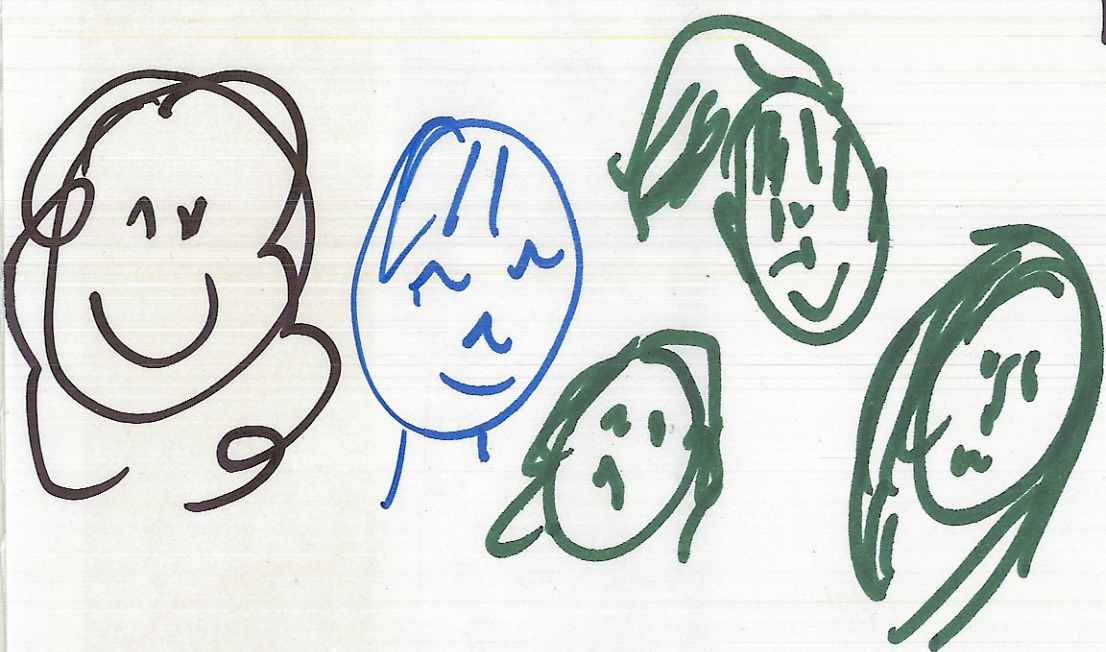


Trusted  
Community  
leader



Come with  
me -  
meet the  
community

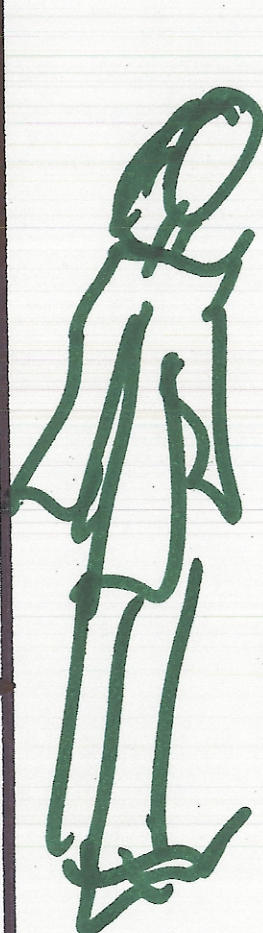
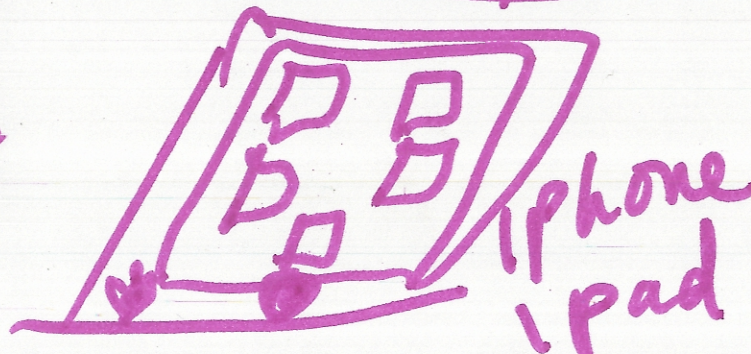
Educate  
Inform  
Illustrate



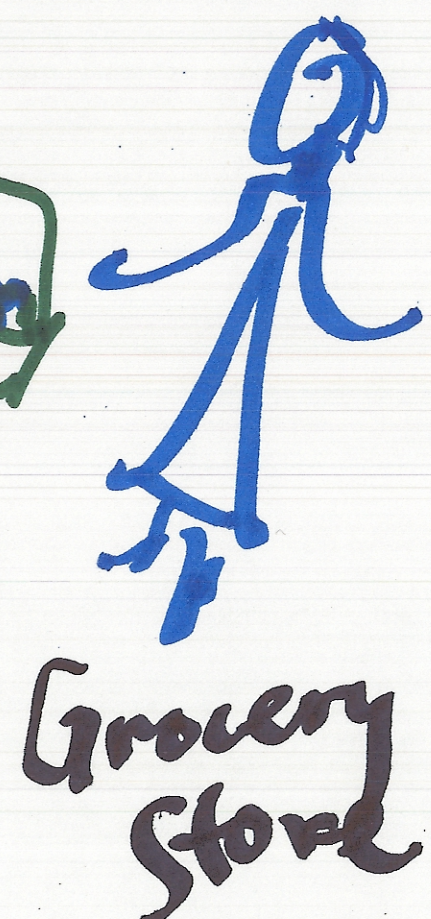
School  
Lesson Plan



Census  
2020  
poster



events!



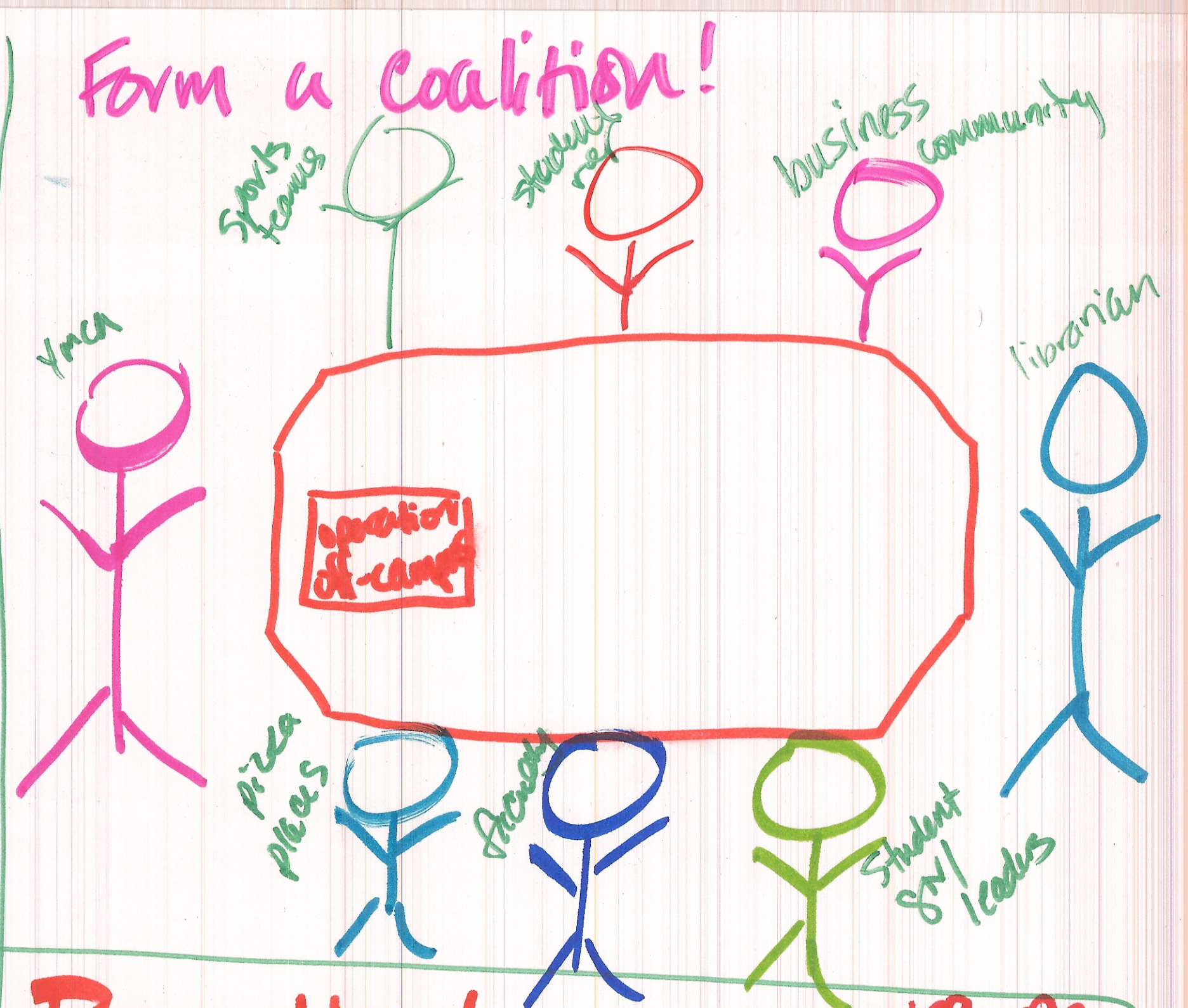
Grocery  
Store

Handwritten  
text

1,000,000 Everyone  
100,000 Count 3!  
10,000  
1,000  
100  
4  
3  
2  
1







## Event Details!

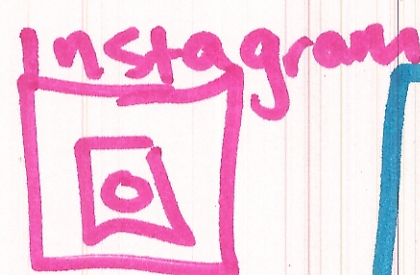
Date: April 1 - April 2

time: all day!

Place: Offcampus lounge

Fill out censuses, get pizza, discounts, with friends

## Promotion!



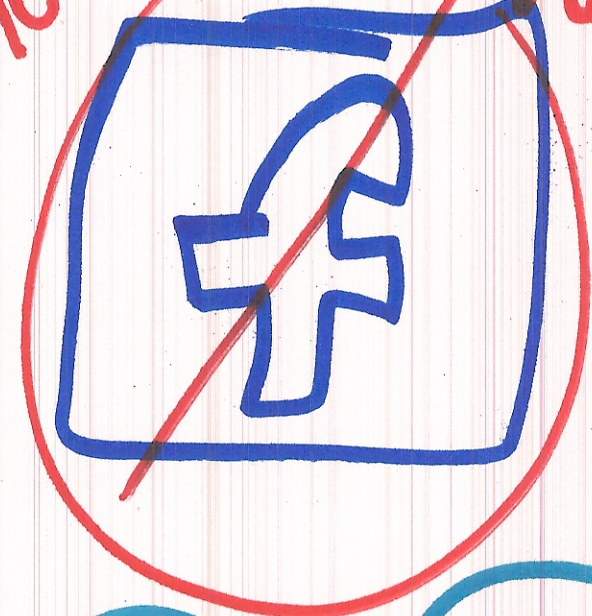
Snap



-census stickers

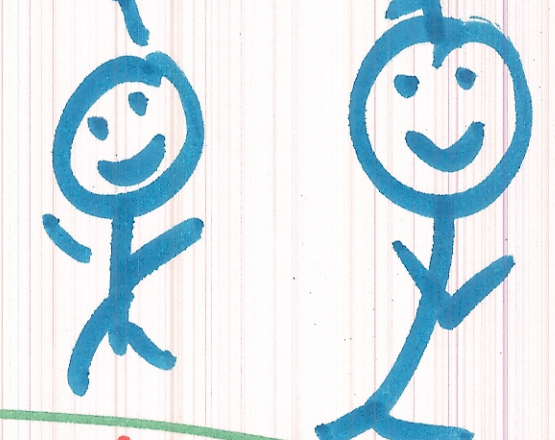
profile pic frames

~~No young people~~



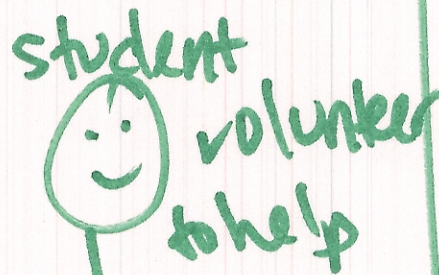
Free pizza

yay!



## The Event

Fillout here

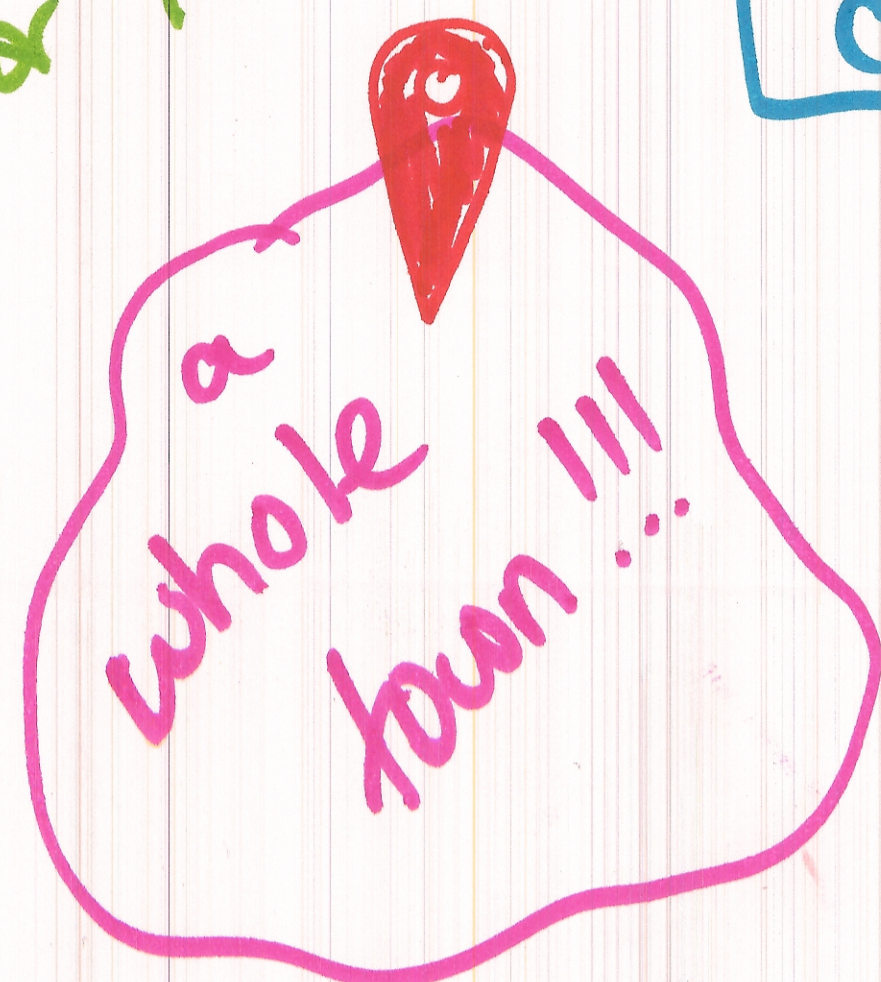


we did it!



## Adapt for other audiences

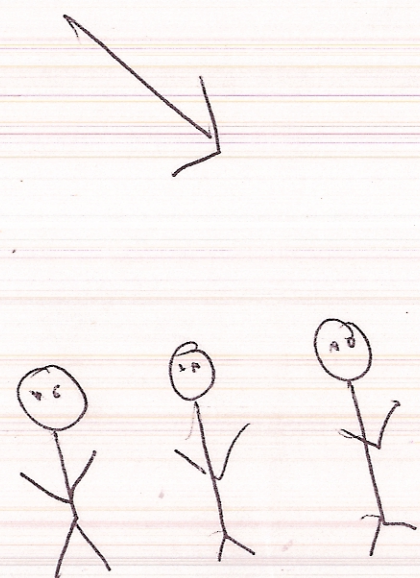
park for kids



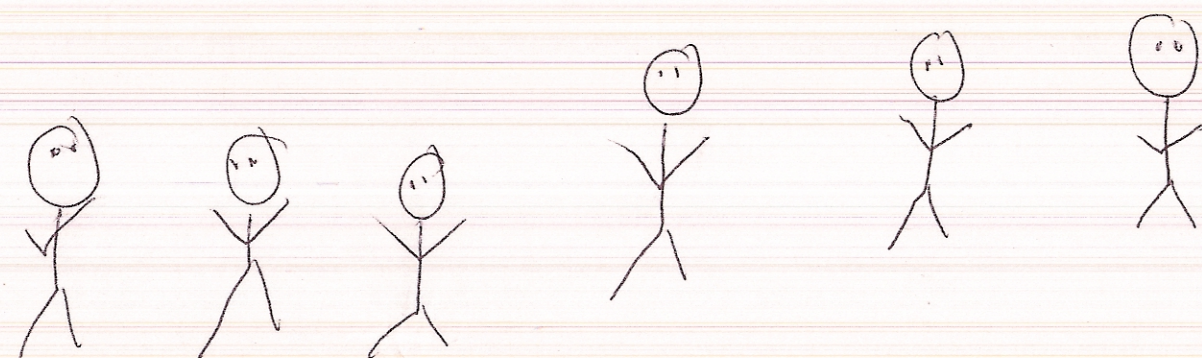
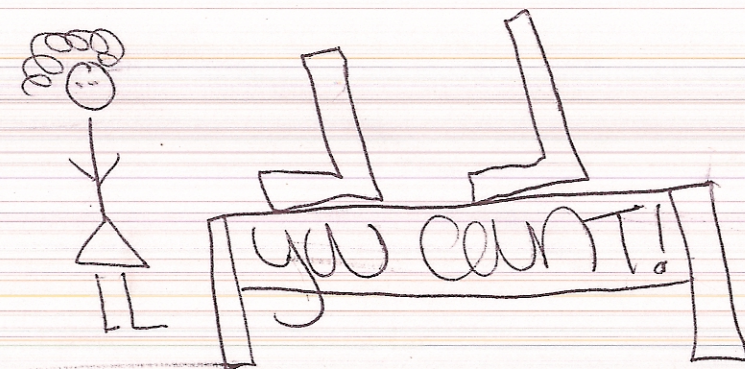




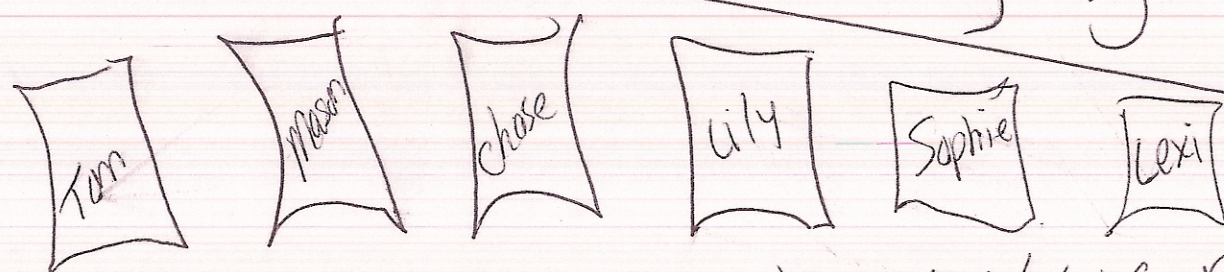
Librarian



Community Partners

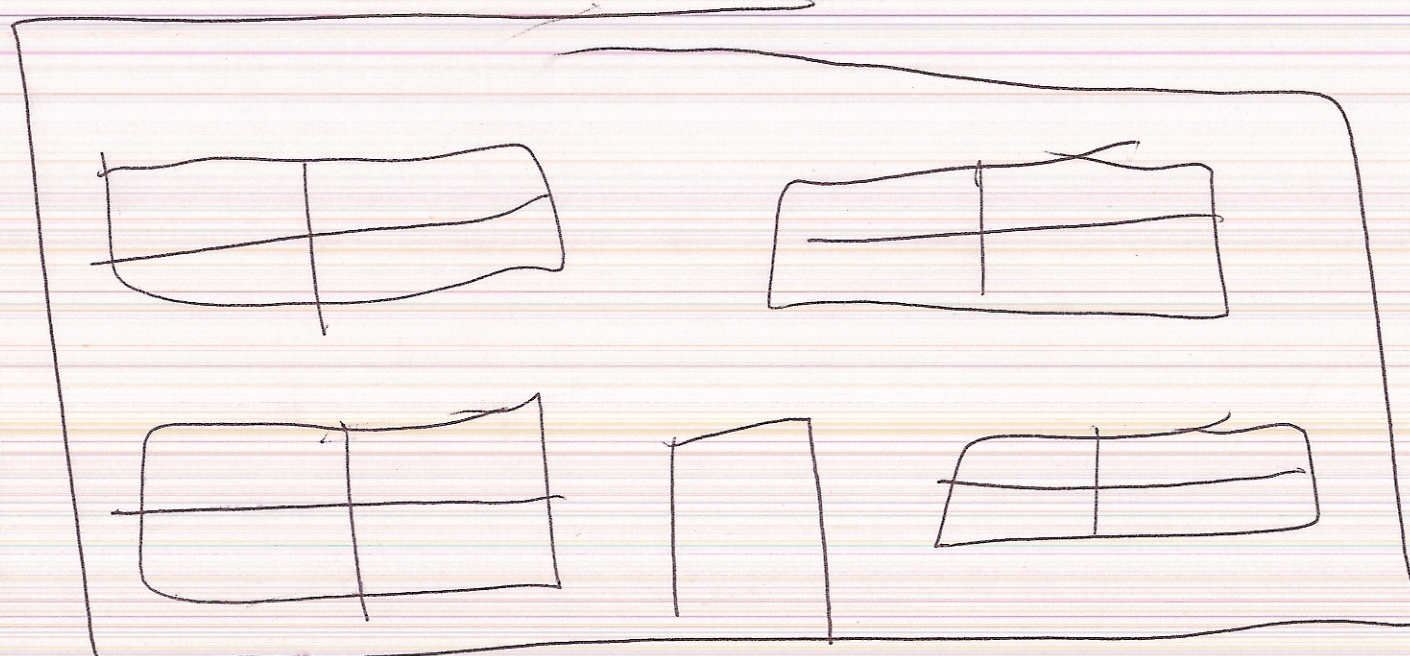


Community events +  
Community agencies

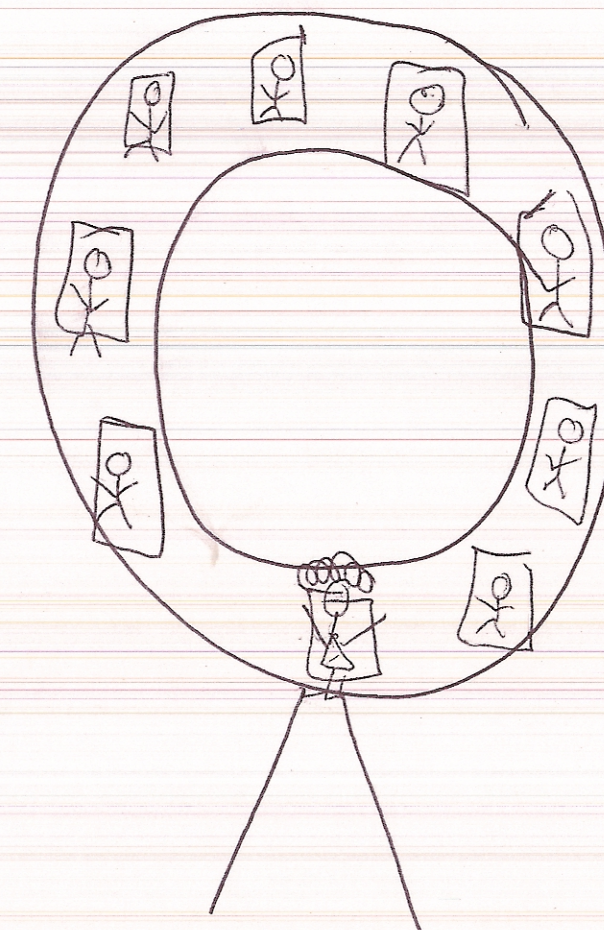
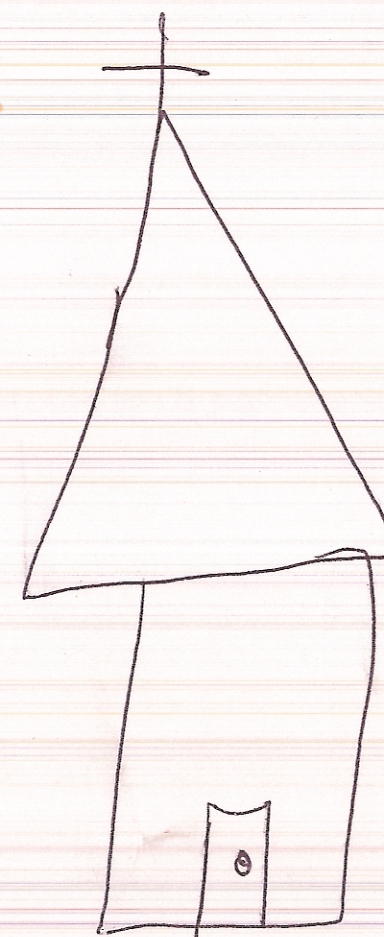


Buy school lunches w/ your  
Form!

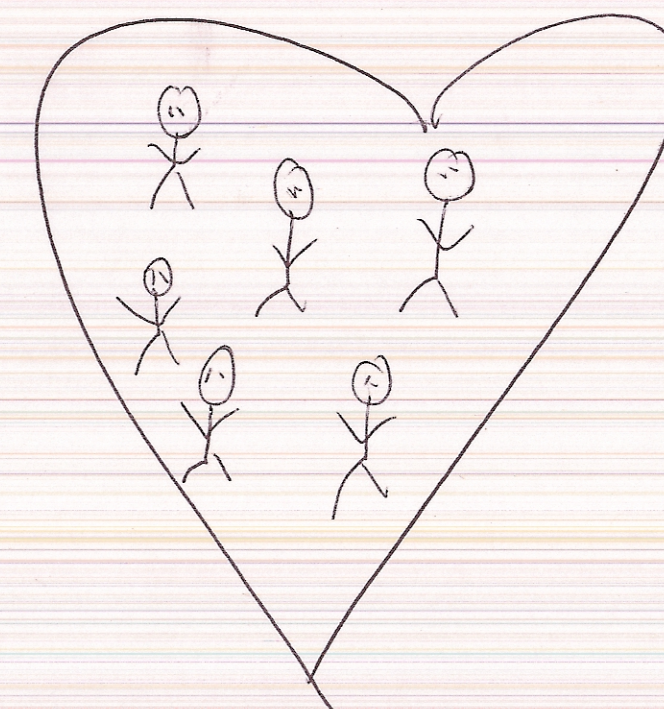
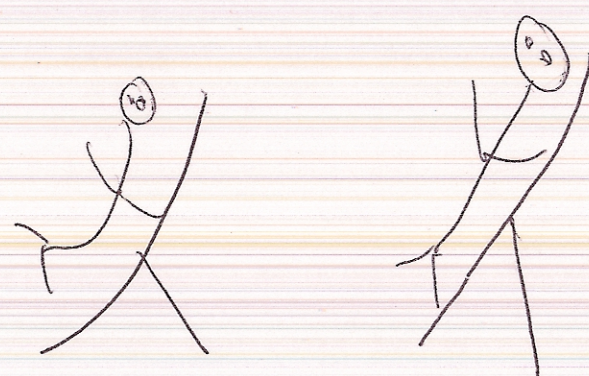
SCHOOLS



FESTIVALS,  
CHURCHES,



Beaches  
Parks  
Dog parks  
Farmers  
markets



we COUNT